

-For Immediate Release-

A New Book Is Offering an Alternative to Teens Hurt by Adult Competition for Jobs

WhizVentures.com announces the new edition "Whiz Teens in Business". This practical and comprehensive guide to creating a small business will help teenagers who cannot find a summer job due to increasing competition by adults for the few jobs on the market.

Alexandria, VA, March 24, 2009 – A new edition of the book "Whiz Teens in Business", by Danielle Vallee, author, business trainer and public speaker, has been published to help teenagers create their own summer job. The book offers hope and practical solutions, and its revolutionary approach makes it simple for teens to create their summer job by starting a small business. It offers down-to-earth ideas and foolproof methods, while outlining potential pitfalls and allowing new entrepreneurs to avoid costly mistakes.

Libraries and teachers have been using this practical tool for a decade to introduce the notion of entrepreneurship to their young clientele. The new edition has been completely revamped and updated. The pragmatic step-by-step approach outlined in "Whiz Teens in Business" covers all aspects of working for oneself: from techniques for finding business ideas, to assessing start-up costs and preparing an operating budget (including how to start a business on minimal funds!), to building credibility and gaining visibility, to marketing and selling, to networking and remaining motivated. "Whiz Teens in Business" also discusses issues that are relevant to teenagers, such as acquiring credibility in spite of a young age, being taken seriously and possible parents' reaction to a business operated out of their home.

The book explains how to start a business with very little money and how to maximize any available resources. Now is the time to think about preparing for the summer. The option of creating one's own job is more relevant than ever, as the outlook for the job market is still grim. In the current economic environment, teenagers are at a disadvantage when competing with more mature candidates for jobs. And teenagers often need to work to finance their education.

Small businesses are the most relevant and powerful job creation tools. They already represent 99.7% of all businesses, provide 2/3 of all jobs in the U.S and are responsible for the creation of 70% of all new jobs in the last decade (source: Small Business Administration Office, U.S. Government). Small businesses are the engine of the economy. Whiz Teens in Business is offering a viable alternative to unemployment by empowering teenagers to take action immediately.

The initiative is supported by <http://www.whizventures.com>, offering free online tutorials and articles. The Whiz Ventures blog, <http://blog.whizventures.com>, regularly discusses issues related to job creation and entrepreneurship, including Internet scams offering miracle recipes under the cover of solutions to unemployment. The book sells for \$24.95 in paperback format on Amazon (<http://www.amazon.com/exec/obidos/ASIN/1440439257/whizteenscom>), and is also available in PDF and Kindle formats.

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